



2011 NYSAC Advertising Contract

Advertising Deadline: January 15, 2011

All advertisers must be paid members of NYSAC.

Name of Advertiser _____

Contact Person _____ Email _____

Address _____

City _____ State _____ Zip _____

Telephone # _____ Fax # _____

Product or Service Marketed _____

Name of Ad Agency _____

Contact Person _____ Email _____

Address _____

City _____ State _____ Zip _____

Telephone # _____ Fax # _____

Advertising Rates & Commitment (ad sizes refer to both the Directory & The Broadcaster)

MEMBERSHIP DIRECTORY

- Inside Front, Inside Back, or Outside Back (if available) - 7 1/2" x 9 3/4"\$ 375.00
- Full Page - 7 1/2" x 9 3/4"\$ 275.00
- Half Page - 7 1/2" x 4 3/4" horizontal or 3 5/8" x 9 3/4" vertical\$ 185.00
- Quarter Page - 3 5/8" x 4 3/4"\$ 135.00
- Eighth Page - 3 5/8" x 2 1/4"\$ 75.00

Total Amount Due\$ _____

MEMBERSHIP DIRECTORY & THE BROADCASTER (all 2011 issues)

- Cover in Directory + Full Page in Broadcaster.....\$ 1425.00
- Cover in Directory + Half Page in Broadcaster\$ 1050.00
- Full Page in Directory + Full Page in Broadcaster\$ 1210.00
- Half Page in Directory + Full Page in Broadcaster\$ 1130.00
- Full Page in Directory + Half Page in Broadcaster\$ 895.00
- Half Page in Directory + Half Page in Broadcaster\$ 795.00

Total Amount Due\$ _____

Payment Enclosed Ad Copy Enclosed Will Remit New Ad by January 15

Please Bill Me Repeat Last Year's Advertisement

Signature _____ Date _____

*Your support is greatly appreciated. Please return completed form, payment and ad to:
NYSAC, PO Box 702, Latham, NY 12110 | (518)783-1134 | Fax: (518) 783-1258 | Email: info@nysac.com*