



# 2012 NYSAC Advertising Contract

Advertising Deadline: January 15, 2012

All advertisers must be paid members of NYSAC.

**NEW** - Free link to your Web site available with all Broadcaster ads!\*

Name of Advertiser \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_

\*Web site URL (needed for electronic publication link): \_\_\_\_\_

Product or Service Marketed \_\_\_\_\_

Name of Ad Agency \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_

## Advertising Rates & Commitment *(ad sizes refer to both the Directory & The Broadcaster)*

### MEMBERSHIP DIRECTORY

- Inside Front, Inside Back, or Outside Back *(if available)* - 7 1/2" x 9 3/4" .....\$ 375.00
- Full Page - 7 1/2" x 9 3/4" .....\$ 275.00
- Half Page - 7 1/2" x 4 3/4" horizontal or 3 5/8" x 9 3/4" vertical .....\$ 185.00
- Quarter Page - 3 5/8" x 4 3/4" .....\$ 135.00
- Eighth Page - 3 5/8" x 2 1/4" .....\$ 75.00

Total Amount Due .....\$ \_\_\_\_\_

### MEMBERSHIP DIRECTORY & THE BROADCASTER *(all 2012 issues plus online version at NYSAC.com\*)*

- Cover in Directory + Full Page in Broadcaster.....\$ 1425.00
- Cover in Directory + Half Page in Broadcaster .....\$ 1050.00
- Full Page in Directory + Full Page in Broadcaster .....\$ 1210.00
- Half Page in Directory + Full Page in Broadcaster .....\$ 1130.00
- Full Page in Directory + Half Page in Broadcaster .....\$ 895.00
- Half Page in Directory + Half Page in Broadcaster .....\$ 795.00

Total Amount Due .....\$ \_\_\_\_\_

- Payment Enclosed     Ad Copy Enclosed                       Will Remit New Ad by January 15
- Please Bill Me         Repeat Last Year's Advertisement     300 dpi color logo submitted for free link to Web site\*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Your support is greatly appreciated. Please return completed form, payment and ad to:**  
NYSAC, PO Box 702, Latham, NY 12110 | (518)783-1134 | Fax: (518) 783-1258 | Email: info@nysac.com